



Sunny Boy Foundation



IMPACT REPORT 2024



MISSION STATEMENT

Sunny Boy Foundation works to bring greater value and voice to youth. We are true to the mission of youth empowerment through positive and results oriented facilitating, mentoring, nurturing, and guidance of youth in building high levels of self-value, team oriented dynamics, leadership skills, and resilience, as well as revealing dreams and defining and achieving solid, forward thinking goals.



Our impact is based in bringing voice, value, and self-efficacy to young people, while nurturing their own ideas, desires, goals and dreams.

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Letter from the President

To begin this Impact Report, I would like to take a moment to thank Sunny Boy Foundation's dedicated and generous benefactors, partners, and supporters. Without you, Sunny Boy Foundation would not have the resources and support to continue the great work we are doing. I would also like to thank our awesome volunteers and Board members for their time, hard work, support, intuition, and creative minds. This Impact Report is a celebration of our second year of operation wherein we set certain specific goals and accomplished many. Please read on to see our impact on children, youth, families, and communities across Colorado's front range. Please, join us in this celebration of Sunny Boy Foundation's impact.

Though, there is surely much work yet to be done!

Sincerely,
Gordon B. Hamby
President, Founder
Sunny Boy Foundation



Bringing value and voice to children and youth.

Goals for 2024

The major, overriding goal for 2024 – in addition to our hands on work – was to really focus on our content, developing high quality programs that provide great takeaways and effective learning outcomes. The goals on this page have been widely accomplished. However, these goals have no fixed end, more so, they have progress points. They are all part of an ongoing process by which we can be sure that we are positively impactful, remaining effective, relevant, and timely. Details will be fleshed out throughout the remainder of this report.



Scaffolded Learning Experiences:

Develop scaffolded workshops and sessions that always present content in a logical, forward thinking and growth oriented progression, whether it is a single workshop or workshop series - providing effective outcomes and learning takeaways.

Specialized Training for Facilitators and Early Educators.

Seek and accomplish specialized training specific to early education and youth/child out of school time and enrichment programming.

Bring Sunny Boy Foundation activities and dynamics to a wider audience.

Made entry in conference presenting with multiple successful workshops for early educators, parents, teachers, and providers.



The Importance of Play

Develop a deeper connection to the importance of play for children and adults as a powerful teaching and learning tool.



Lesson Plan Development:

Develop clear and concise lesson plans based in Social Emotional Learning and best practices, providing a clear and effective path to scaffolded learning experiences.



Expand Services to Special Needs Youth

Sunny Boy Foundation was able to engage with a community of special needs youth and families.

Developing Creativity

Develop programs that speak to, and engage, the creative mind while providing relevant learning experiences.



Remain in public schools into 2025:

We remained in public schools for the 2024/25 school year and are preparing for Fall 2025.



Direct Impact

Regional Reach

(Red overlay indicates active areas.)



Throughout 2024, we continued to reach a very wide and diverse demographic along the front range of Colorado. Working, primarily, from Aurora to Estes Park we have expanded our impact and connection to many communities. We work at a grass roots level with intense focus on child and youth wellness and well-being. Sunny Boy Foundation is true to the ongoing mission of youth enrichment and empowerment, community service, and partnering with other organizations, groups, and nonprofits bringing about greater, more positive social outcomes for youth, family, and community.

Dollars Invested

To date, Sunny Boy Foundation has invested over **\$6,700.00**. Including events, programs & services, and community engagement.

Leadership Programming, Specialized Training

During 2024, Sunny Boy Foundation leadership engaged outside resources in over twenty-six hours of specialized training in leadership, social emotional learning, data driven student success, and student mentoring.

Throughout 2025, Sunny Boy Foundation will pursue more leadership programming and specialized training from outside sources, at the same time increasing our volume of internal training sessions and events for all organization members.

Direct Impact

Community Engagement

Some highlights!

Our programs reach children, youth, providers, teachers, care-givers, and parents creating a big picture approach that provides the best outcomes for all stakeholders.

Unicorn Festival - Littleton, Colorado

An annual public event that draws a super diverse crowd, including a large LGBTQ presence. Our booth space was donated by the generous organizer at a value of \$465.00. Their generosity allowed us to engage and interact with a community of over 12,000 people.

Duck Race Festival - Estes Park Rotary Club

The Duck Race Festival is a nationally known nonprofit community fundraiser sponsored by Rotary Club of Estes Park. The event draws thousands of people and raises thousands of dollars in funding for community organizations and nonprofits. The Sunny Boy children's program got in front of hundreds of children and families.

Struggle of Love, Reach For Peace/Stop the Violence Father's Day Picnic

An annual event nonprofit event where we tabled and perform the Sunny Boy program in front of hundreds of people. This event organizer connects directly to the Sunny Boy program being in Denver Public Schools.



Direct Impact

Community Engagement (cont'd)

More highlights!

Sensory Friendly Concerts

Sunny Boy Foundation began conversations surrounding Sensory Friendly concerts for youth on the Autistic spectrum with our nonprofit community partner Abby Care. These specially developed programs will also be very effective in any environment where children and youth may be facing challenges related to over-stimulation.

Brains Over Bullets Annual Backpack Giveaway and Festival

Along side our nonprofit partner Struggle of Love Foundation, we provided a resource booth and fun giveaways for the kids, while they provided a great community event and backpack giveaway to the benefit of hundreds of students and families.

Conference Presentations

Sunny Boy Foundation has extended our programming reach to adults, as well. 2024 saw successful conference sessions and workshops surrounding self-care and wellness for Early Educators, Out of School Time Providers, Care-givers, and Parents.



"The Sunny Boy Foundation facilitator was very engaging and gave information that was very useful and helpful. Truly enjoyed this session." Rocky Mountain Early Childhood Conference session attendee.



Direct Impact



School Programs

Sunny Boy remained in Denver Public Schools (DPS), through our nonprofit community partner Struggle of Love Foundation to provide high quality enrichment programs for elementary school aged youth. DPS requires a high quality of enrichment programs based in Social Emotional Learning (SEL - an important and impactful youth empowerment foundation in educational systems across the country). Sunny Boy programs are designed with a basis in SEL, so we dovetail nicely with DPS. As DPS providers we also receive a lot of specialized training, including ongoing SEL training, as well as violence intervention, and continuing education in empathy building, team work, and youth leadership. These trainings will be of great benefit and impact in every school district Sunny Boy programs come to work in.



Special Needs Programs

These programs involve working in environments with cognitively challenged adults from age 18 up. The Sunny Boy program is a perfect fit for this oft' times forgotten part of our communities. They are also a community within themselves so the unity and community wellness angle of Sunny Boy is very effective. In addition to providing a wonderful enriching experience, these venues afford opportunity to broaden our message of unity and inclusion.

Initiatives

Sunny Boy - our flagship initiative is a wonderful and creative music based child and youth wellness and enrichment program that has expanded into adult trainings. The program teaches and reinforces lessons and concepts of self-value, wellness, love, unity, kindness, empathy, difference, inclusion, and membership, through fun and engaging workshops, trainings, and EduConcerts. The program is purposefully designed to reach all aspects of ,and stake holders in, early education. Cohesiveness is achieved by influencing the youth as well as their providers, teachers, parents, and care-givers in the same dynamics and techniques.

Music Student Stipend

This is a merit based award for music students to help offset educational and living costs. All students applying must respect and rise to the Sunny Boy Foundation mission while taking their music based lifestyle very seriously. All applicants must be enrolled in a two or four year college or university music program to be eligible to apply.



Impacting the Future

The Importance of Play:

Play is not only vital for children, but also for adults. All Sunny Boy program content now provides for play and fun while providing very effective learning takeaways that will be impactful throughout an individual's future. Play is especially important and impactful for a child's future. Here are some reasons why:



- Children learn through their play.

- cognitive skills
- physical abilities
- new vocabulary
- social skills

- Play reduces stress.

- Play is simple and complex at the same time.

- Greater levels of success and higher self-esteem.

Duck Race Festival

Our community partner Rotary Estes Park sponsors one of the largest rubber duck race festivals in the nation. The event draws thousands of people and floats thousands of rubber ducks down the river in an awesome fund raising event. The race raises thousands of dollars for local charitable causes and nonprofits impacting the future of many community members and youth. Sunny Boy Foundation has been featured at the festival for three years running and in 2025, will anchor the new Kids Zone.

Out of School Time and Enrichment Activities for students.

All Sunny Boy student enrichment and out of school time activities impact students through well thought out, scaffolded, and carefully planned curriculums. These curriculums are backed by research, education, experience, and best practices - delivered by expert facilitators and providing great learning takeaways applicable throughout life.

Planned Further Community Connections FOR 2025

Sunny Kids Children's Performance Group

The Sunny Kids group will preform the same lessons as workshops do, only in a musical format resulting in a wonderful peer to peer learning experience. The content will be even more impactful delivered to kids by kids.

Sunny Kids Club - Through achieving various positive and civic-minded goals, members can earn incentives and prizes promoting kind, compassionate, and empathetic behavioral skills.



Future Vision

- Training other Sunny performers to facilitate workshops and EduConcerts so we can expand into more school districts and venues in 2024.
- Sunny Boy podcast featuring fun and educational content specifically designed for children and their wellness and well being.
- Developing Sunny Boy Foundation branded swag to assist in promotion and fund raising.
- Opening a Sunny Kids “Club House” physical location for out of school time and other enrichment activities.



Promotions & Social Media

Sunny Boy Foundation and its work are promoted with daily and weekly posts across most popular social media platforms. Additionally, we table and perform at numerous spring and summer events, promoting our great work and excellent organization. Regardless of the season our board members also do a lot of networking - both formal and casual.

Team

All Board members are volunteers to the Foundation.



Gordon Hamby - President, Founder

Gordon is the founder of the non-profit Sunny Boy Foundation. He also manages the daily business and facilitates Sunny Boy workshops. Gordon holds a Summa Cum Laude B.A. in Communication and Ethnic Studies, a professional coaching certification, and a mentoring certification, as well as a super strong background in the performing arts. Gordon boasts a long line of experience in corporate and governmental sectors, holding a number of leadership and management positions. Additionally, he has a very strong technology background, having been an IT manager for many years in corporate, governmental, and legal environments. It is with great pride that Gordon assumes the leadership position of President, in culmination of his vast experience, strong work ethic, and care for humanity.

Nit Hamby - Vice President, Treasurer

As Vice President and Treasurer, Nit brings a long and varied level of experience to the organization and officer's team. Retired from a double career in the Air National Guard and Colorado State Liquor Enforcement Division, she brings a special expertise in logistics, administration, and customer service. Her dedication to kindness and empathy is exemplary, as well. Having grown up in poverty, she immigrated from Thailand after high school and has never eased up in her accomplishments and service to humanity.



Biftu Hassan - Secretary

Biftu is a seasoned healthcare professional with a passion for teaching and helping others achieve their goals. After completing her bachelor's degree in biology, she spent a decade in the medical field, including seven years as an educator and mentor to aspiring healthcare professionals. As the Director of Pharmakeia's Pharmacy Technician Training Program, Biftu continues to inspire and guide students on their path to success. Biftu is dedicated to empowering others to pursue their dreams and make a positive impact in the world.

Funders, Partners



“NEXT ARTIST/PERFORMER”



Contracted
Facilitator



summer Camp



Summer Foundation and Graphic Arts



Presented By The Rotary Club Of Estes Park



Alpine Bank



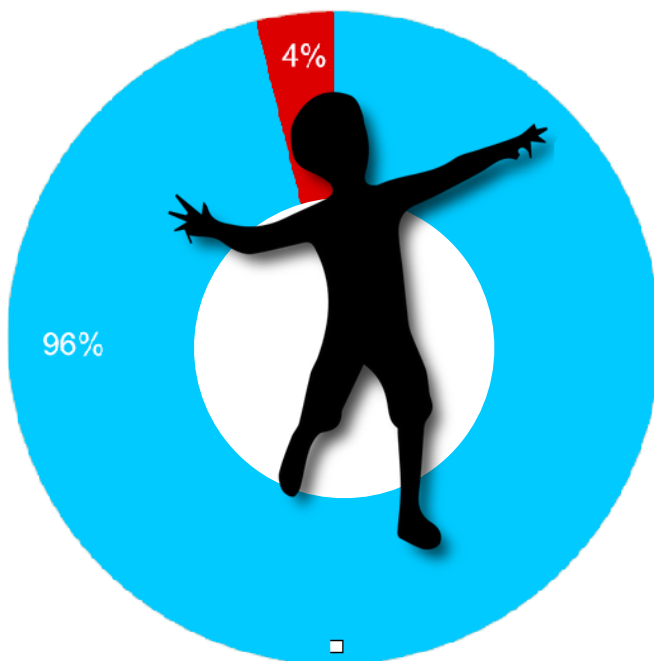
Financials

Revenue



- Funding from corporate sponsors
- Funding from non profit entities
- Performance fees

Expenses



- Community and Civic activities
- Promotional events



Sunny Boy Foundation

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