

Impact Report



Sunny Kid Gordie

Sunny Kid Nitty

Impact Report 2025

Note from the President (Gordon Hamby aka Sunny Boy)



Contents

Note from the President.....	2
2025 Goals.....	3
Direct Impact:	
- Regional Reach.....	4
- School & Student Programs.....	5
- Special Needs.....	6
- Community Engagement.....	7
- Conference Presentations	
Adult.....	10
Youth.....	11
Initiatives	
2025.....	12
Future.....	13
Team	
Internal.....	14
External.....	15
Financials.....	16
Contact.....	17

I'd like to take this opportunity to thank all of our partners, supporters, team mates, and of course wonderful students for an awesome year! To folks just coming on board, welcome and we look forward to working with you over the summer and into next school year - yay!

This year's Impct Report contains a lot of great information, so I'll let you explore and find out for yourself what an amazing year 2025 was for Sunny Boy Foundation. It was a record breaking year for connecting with students, schools, educational professionals, teachers, providers, care-givers, communities, and great organizations. Moving through 2026 we will focus - as always - on our mission regarding children and youth. Our next big goal is producing a performance group made up of children to do live shows and concerts. We are also in the process of writing and producing a full stage musical based on the music and messaging of Sunny Boy. Come along with us as we move forward into these great adventures!



Impact Report 2025

For 2025 our foremost goals were..

...to further develop effective and intentional content based in a scaffolded teaching and learning experience. Major focus was brought to our methodologies regarding the intersection of creative expression & performance and enriching & empowering messaging.

✓
Deepen the
connection between
creativity and
powerful lesson &
workshop content.

✓
Widen our overall
demographic to
include middle and
high school
workshops and
enrichment.

✓
Expand our
connections to
special needs youth
through partnering
organizations and
groups.

✓
Bring Sunny Boy
workshops and
content to adults
through our self-
value and wellness
trainings.

✓
Return to public
schools for the
2026 school year
for more students,
sessions, and
workshops.

✓
Get even more
intentional in our
scaffolded lesson
plans for the best
teaching and
learning
experience.



Impact Report 2025

Direct Impact

Regional Reach

2025 took Sunny Boy to a wide variety of venues and locations. From Denver and Aurora to Estes Park and Parker, Colorado, we tabled many festivals, presented at conferences, played many live events, and brought our content into public schools in Denver, Colorado.



Dollars Invested

To date, Sunny Boy has invested \$8,200.00 in our mission. Including: events, programs & services, and community engagement.

Specialized Training and Leadership Programming for Sunny Boy Foundation leadership

In 2025, Foundation Leadership engaged outside resources in over 23 hours of professional and leadership development as well as continuing education for trainers and facilitators.

Total volunteer hours by Foundation leadership in 2025 = 70



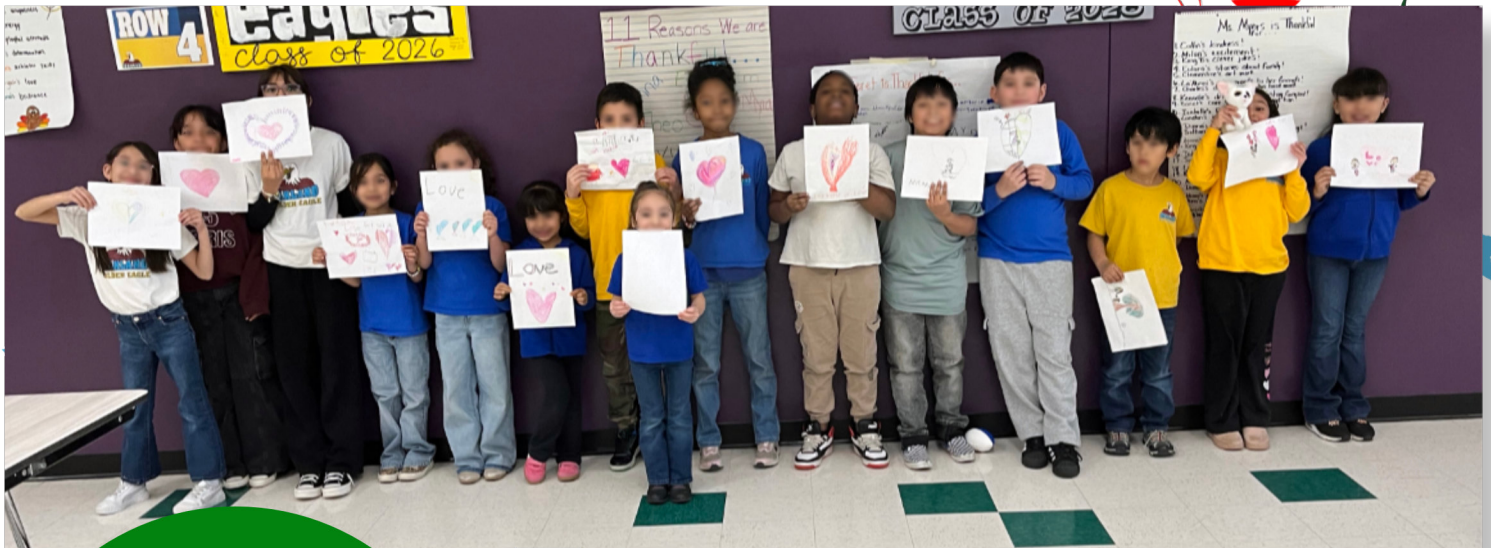
Impact Report 2025

Direct Impact



School & Student Programs

Sunny Boy programming remained in public schools thanks to our awesome non-profit partner Struggle of Love Foundation. In 2025 Sunny Boy programs worked with students from ECE/Pre-K through 5th grade. Sunny Boy music was used to put the accent on fun and empowering student activities, games, and workshops.



All Sunny Boy programs are heavily based in Social Emotional Learning (SEL), including certification in program quality assessment.



Impact Report 2025

Direct Impact

Service to an oft' times forgotten community that is certainly part of the community at large.



2025 expanded our service to special needs adults and youth, as well as partnerships with related organizations and individuals. Not only do we come out to events and provide enrichment, music, and free percussion instruments, but 2025 also brought us our first individual music therapy adult client for whom we created their own original song. Although Sunny Boy is not a certified music therapist, the music has proven to hold very deep therapeutic value coming from a performance angle.

Impact Report 2025

Direct Impact



Community Engagement



Duck Race Festival

2025's Annual Great Estes Park Duck Race Festival was awesome and we had a great time - quack! Over 10,000 ducks in the water, lots of people, and lots of fun activities and stuff to do. Sunny Boy Foundation anchored the Kid Zone with our children's music and tabled with lots of fun and colorful giveaways. Sunny Boy had the pleasure of jammin' with many Sunny Kids who joined me on percussion and vocals.

Future Fest

Sunny Boy Foundation had an amazing time tabling with our usual fun and engaging giveaways, and performing during the summer of 2025 at the City of Denver's Future Fest in Civic Center Park. There were lots of kids, youth, and families enjoying the Festival. We had a chance to chat with both Denver Mayor Johnston and Chief of Police Thomas about the importance of youth empowerment, safety, and support. The performance stage rocked with a performance by Sunny Boy and Sunny Kids.



Impact Report 2025

Direct Impact

RMPBS Kids Fest

It was a beautiful summer day for the wonderful 2025 Rocky Mountain PBS Kids Fest. There were lots of kid's creative expression opportunities at the Sunny Boy table - yay! We rocked the house with many Sunny Boy sing and jam alongs with the kids. It was awesome talking to and interacting with all the beautiful people!

DPS Back to School

Sunny Boy Foundation represented splendidly at Denver's Back To School Fest 2025. There were lots of kids, students, families and youth in attendance and we made some new friends and happily bumped into some old friends. Sunny Boy played music and got to jam with a number of kids. We had lots of colorful and fun giveaways for the young people and talked to many, many folks, handing out lots of great information.



Impact Report 2025

Direct Impact

Community Engagement

Early Childhood Family Fun Fair

Sunny Boy had a chance to jam with a bunch of awesome Sunny Kids at 2025's Early Childhood Family Fun Fair. The fair featured vendors, community resources, early childhood resources, bouncy castles, amusements, a dance contest, story teller, magician, and a really cool foam pit. We brought our special brand of fun, positive and enriching, musically enhanced messaging.

Abby Care Fall Fest

2025's Fall Festival with Abby Care at the lovely Secrest Park in Arvada, Colorado was fantastic! Sunny Boy was very honored and happy to present two long sets of music with lots of jammin' and interaction with kids and families. It was a beautiful day and our host Abby Care was awesome in the event and in making us feel very welcome and valued. This great event closed out our very busy summer and at the same time opened up our Autumn and Winter!



Impact Report 2025

Direct Impact

Conference Presentations - Adult Oriented



Sunny Boy was privileged to present our workshop Facilitation Techniques & Self Care Tips To Help Avoid Blowups and Burnout at three high profile professional Conferences in 2025: Rocky Mountain Early Education Conference, Head Start Region 8 Conference, and Parent Possible Conference. The spaces were filled with awesome educators, caregivers, and providers, each bringing their unique qualities to these empowering and impactful self-care and wellness workshops for a great two-way learning and teaching experience.

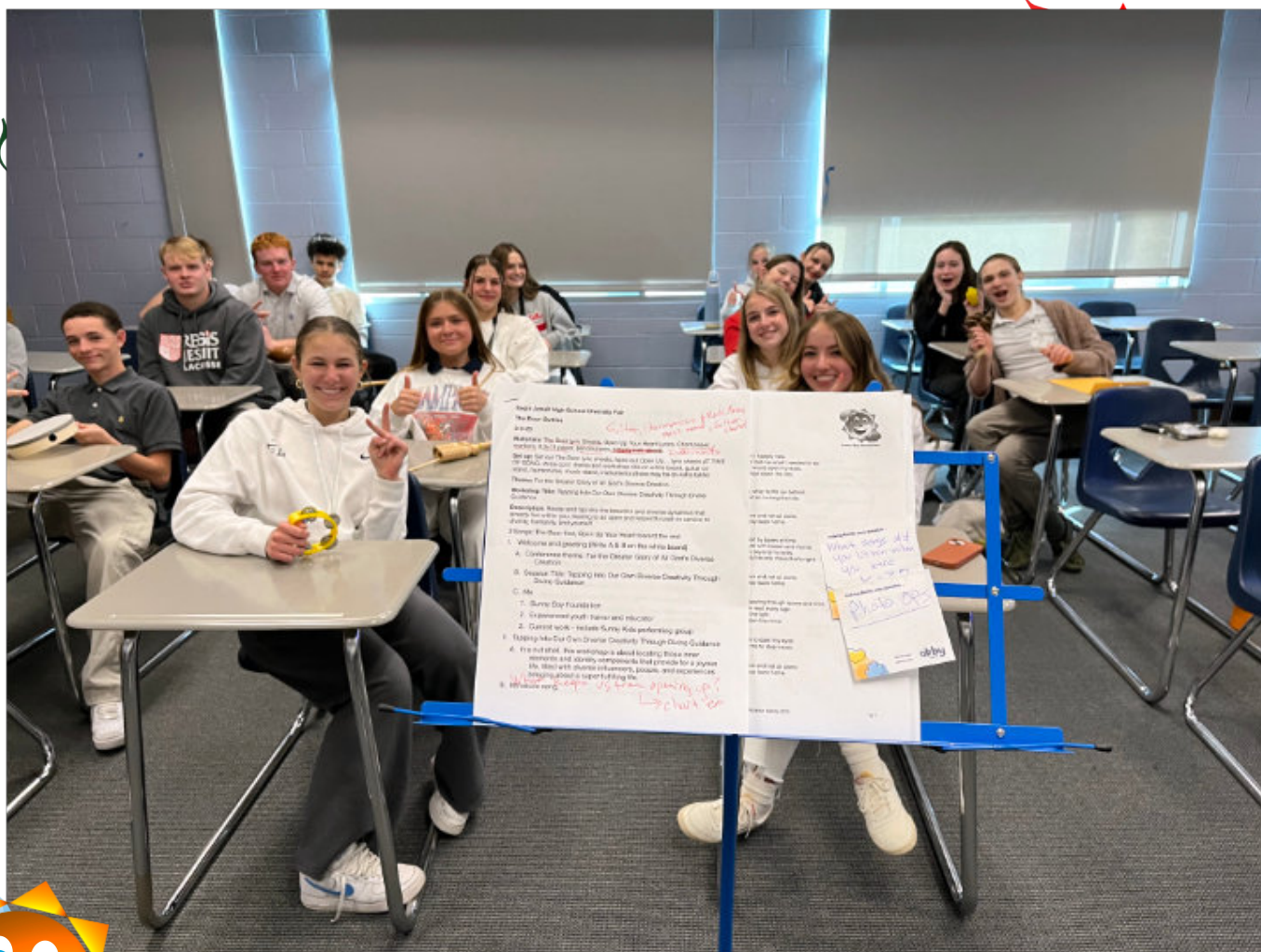


Impact Report 2025

Direct Impact

Conference Presentations - Youth Oriented

Sunny Boy Foundation had a great time at the 2025 Regis Jesuit High School Diversity Conference. We facilitated three engaging and fun workshops with awesome students. In our Music enhanced workshops, we focused on lessons of membership, inclusion, self-value, and ways that older students can begin to model for, and teach diverse practices and kindness to, younger students. Through positive lessons and messaging grounded in the dynamics of certain music we used the creative process to enhance the methods by which we may set in motion a form of "trickle down" of solid diversity and inclusion practices and dynamics for younger generations. We also explored ways of simplifying serious messaging in order to bring greater accessibility for children.



Impact Report 2025

Direct Impact



Initiatives 2025

Our over-riding initiative is to help build strength, positive values, self-value, self-efficacy, and resilience in children and youth. And, in the process, help build strong and resilient communities.

"There is nothing better than coming together with organizations that are changing lives, like Gordon Hamby from Sunny Boy Foundation! We love collaborating with Gordon, whose work in youth enrichment and performing arts creates space for creativity, confidence, and connection."
– Abby Care

Why children and youth?

As relayed in popular song, story, and verse, we believe that children are truly at the very core of a sound and loving future for all of humanity. At Sunny Boy Foundation we strive to maintain a very strict eye on child and youth well-being. Our impact – whether working with individuals or groups – is based in bringing voice, value, and self-efficacy to young people, while nurturing their own ideas, desires, goals and dreams. Through trainings, workshops and conferences, **Sunny Boy has directly impacted over 8,000 children and youth in a wide variety of communities.** We continue to move forward and grow in our role, partnering and working with many organizations and schools. There is a special something that comes about when music is brought in to enhance other enriching activities, sessions and workshops. There is a sense of empowerment and accomplishment gained by young people when using their creative mind, as well as a feeling of belonging. Sunny Boy Foundation is now spreading this wonderful impact to other facilitators, providers, teachers and organizations through insightful and mindful conference presentations for early childhood educators and out of school time providers.

Impact Report 2025

Future Vision

Upcoming Initiatives

More professional development & education related trainings for Sunny Boy staff and facilitator.

Create branded Sunny Boy Foundation swag for promotion and fund raising.

Develop the Sunny Kids performance group, including obtaining rehearsal and performance space.

A "hosted by kids for kids" podcast that delivers the same super effective messaging as our other programs.

Maintain and enhance relationships with public schools, collaborators, and partners.

Refine social media and promotional campaigns to be super efficient and concise.



Impact Report 2025

Team



Gordon Hamby

President, Program Director, Performing Artist

Gordon is a founder of the non-profit Sunny Boy Foundation. He also manages the daily business and directs and facilitates Sunny Boy and Sunny Kids concerts, sessions, workshops, and activities. Gordon holds a Summa Cum Laude B.A. in Communication and Ethnic Studies, a professional coaching certification, and a mentoring certification, as well as a super strong background in the performing arts and music.

Nit Hamby

Vice President, Treasurer

As Vice President and Treasurer, Nit brings a long and varied level of experience to the organization and officer's team. Retired from a double career in the Air National Guard and Colorado State Liquor Enforcement Division, she brings a special expertise in logistics, administration, and customer service. Her dedication to kindness and empathy is exemplary, as well.



Biftu Hassan

Secretary

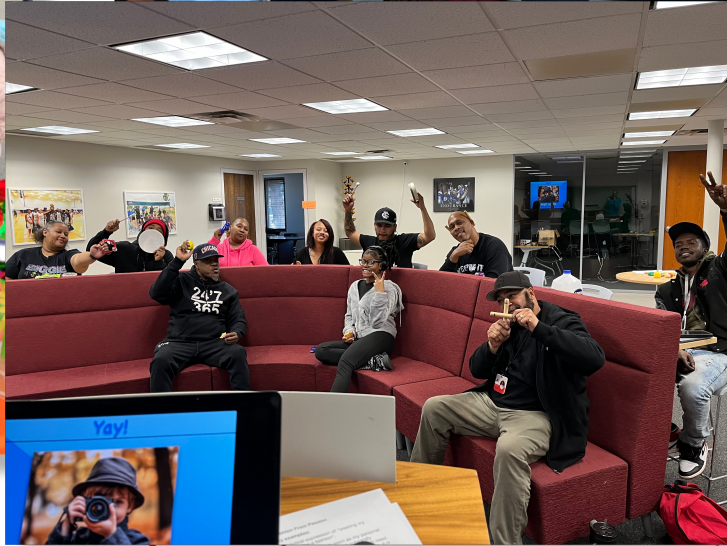
Biftu is a seasoned healthcare professional with a passion for teaching and helping others achieve their goals. After completing her bachelor's degree in biology, she spent a decade in the medical field, including seven years as an educator and mentor to aspiring healthcare professionals. As the Director of Pharmakeia's Pharmacy Technician Training Program, Biftu continues to inspire and guide students on their path to success.



Impact Report 2025

Team

External – Collaborators, Partners & Funders



Impact Report 2025

Financials

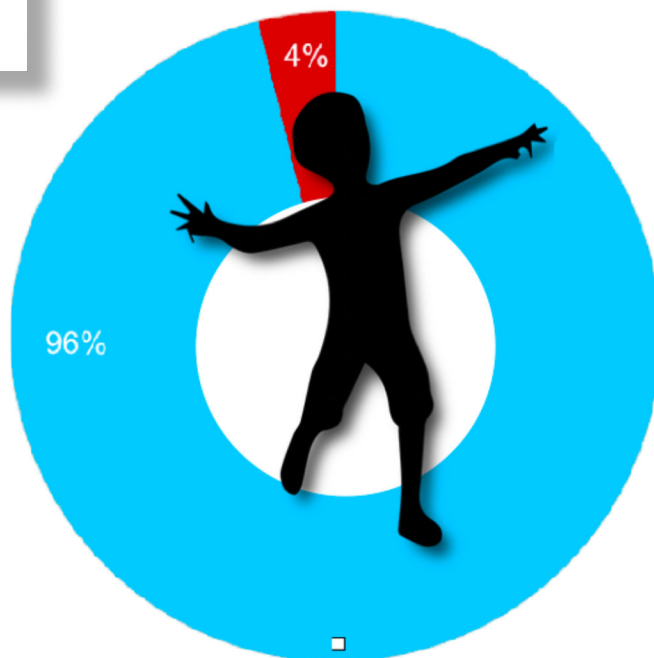
Revenue



- Funding from corporate sponsors
- Funding from non profit entities
- Performance fees

Revenue vs. Expenses

Expenses



- Community and Civic activities
- Promotional events





Sunny Boy Foundation

Youth Enrichment & Performing Arts

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